



SCANIA

GREAT AT WORK WITH **SCANIA**





GREAT AT WORK WITH SCANIA

INDUSTRY

Transportation

EMPLOYEES GLOBALLY

44 000

USERS IN SWEDEN

11 000

ENGAGEMENT RATIO

10 of 10

BACKGROUND

Scania is a leading manufacturer of trucks, busses, and industrial and marine engines. Today, the company has over 44 000 employees around the world and sales in over 100 countries. As a goal, Scania wants to give its customers the best profitability over the product's lifecycle by delivering sustainable transport solutions. As the world becomes smaller, the competition increases when it comes to attracting, developing, and retaining the market's best employees. To maintain its position as an attractive employer, the company must be innovative and be in the forefront in terms of what they offer to their employees.

CHALLENGE

When Scania turned to Benify, there was a wish to give employees a collective picture of benefits and even to simplify administration.

One thought long term and wanted to leave the paper behind so as to, instead, digitalize HR information and in this way, interact with employees in a simpler way. In a time when all is found on the Internet, it felt as if printed salary information, manual lists, and complicated Excel documents were outdated and ineffective. With 11 000 employees in Sweden, Scania searched for a partner who could help with the automation and communication of heavily administrative HR processes.

"At Scania, we always strive to be an attractive employer. The competition to attract and retain employees has become tougher. Therefore, we choose, as an employer, to make an effort to profile ourselves. When we learned about Benify in 2010, it felt like the right point in time", says Björn Linderbrandt at Scania.

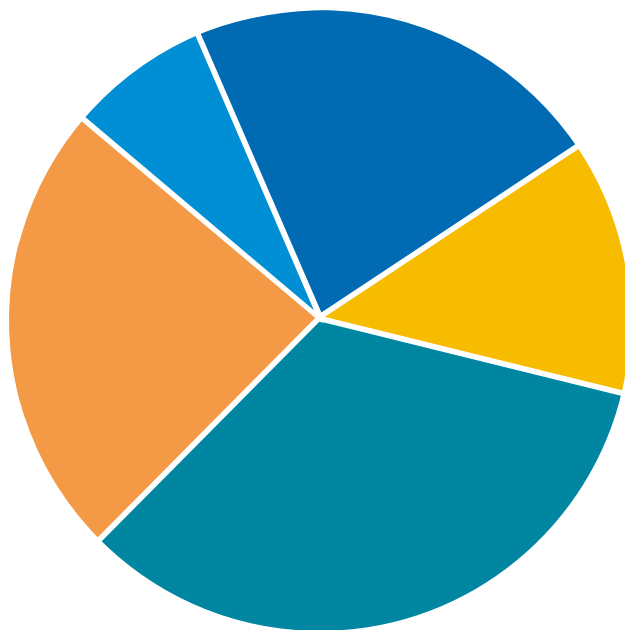


The best thing with the portal is that Benify can help us with all of our company-specific benefits and that each employee can find something that fits just them.

Björn Linderbrandt
Scania



AREAS OF INTEREST IN THE PORTAL



- My compensation
- My benefits
- My restaurant purchases
- My career
- My insurances

RESULTS

Scania chose to launch a smart benefits portal from Benify which immediately gave a big effect. In the portal, each employee gets: an overview of his or her total compensation; clear and accessible information about his or her employment; and the possibility to choose from hundreds of different benefits. What is

unique for Scania is, for example: a bus commuter line called Scania Job Express, which the company organizes for its employees. Today, the bus line is one of the company's most appreciated benefits, and ticketing is administered by Benify.

"Benify helps us to modernize HR work through digitalization. The best thing about the portal is that Benify can help us with all

of our company-specific benefits and that each employee can find something that fits just them. Together with Benify, we bring forward an effective solution to things we previously spent much time on – which is a win-win for both employees and the HR department", says Björn Linderbrandt at Scania.

SELECTION OF EFFECTS FOR SCANIA

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Björn Linderbrandt
Scania

5 OF THE MOST POPULAR PERSONAL DISCOUNTS



ENGAGEMENT RATIO



10 of 10

BASED ON USER DEGREE

PAPERLESS HR: MORE EFFICIENT ADMINISTRATION



BEFORE BENIFY  **3 134** RECEIPTS/YR

AFTER BENIFY  **12** RECEIPTS/YR

TOUCHPOINTS WITH EMPLOYEES IN THE PORTAL PER YEAR



417 831

BASED ON UNIQUE USERS



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